



# ENABLING INNOVATION FACING GLOBAL DILEMMAS

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Dear Sirs and Madams,

We would like to invite you cordially to our International Conference ENABLING INNOVATION FACING GLOBAL DILEMMAS. Together with you and other international and national experts we want to discuss the latest topics in the research field Innovative Ability in the context of the research project International Monitoring – IMO ([www.internationalmonitoring.com](http://www.internationalmonitoring.com)).

The focus of our discussions will be based on measures that can be taken by individuals, organizations, networks and societies to enhance their innovative ability against the background of global dilemmas. At this, we are geared to the following themes:

- The quadrature of the circle? Economic action and the (im)possible balance between sustainability and short-term maximation of profits
- Cheaper, faster, more flexible, more successful? Global dilemmas and four dimensions of socioeconomic pressure
- The great gap? Innovating the interplay of science and economy

The International Conference takes place from Sept 30th – Oct 1st 2010 in the gorgeous Seminaris Seehotel in Potsdam close to Berlin. Surrounded by trees with a view on the lake it offers us a perfect setting for fruitful discussions and new insights on the topic “Enabling Innovation”. The languages of the conference will be English and German. More details concerning the event programme, keynote speaker etc. will be published and send to you in June.

We are happy to invite you to contribute your expertise in the research field Innovative Ability to our discussions. Therefore we would like to take over your travel expenses which result with the participation in the conference. As we are pleased to take over your travel arrangements, please sign up under [schuster@zlw-ima.rwth-aachen.de](mailto:schuster@zlw-ima.rwth-aachen.de).

If you need further information with regard to the International Conference please do not hesitate to contact us. We are looking forward to experiencing a successful conference together with you.

Best wishes,

Prof.-Dr. Sabina Jeschke



Your contact person for the International Conference:

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