

Innovation Workshop in Your Company



Focussing Innovation

Identifying dilemmas, finding balances

**Innovations emerge from bottom-up!
Boost your innovative capability and make innovations
an everyday output of your company**

Goals:

- ▶ Identification of the specific features of your innovation processes
- ▶ Analysis of strengths and weaknesses of your company
- ▶ Development of future strategies to increase innovative capability

Methodology:

- ▶ Transdisciplinary collaboration
- ▶ Innovation Situation Coverage (ISC)
- ▶ Innovation Process Analysis (IPA)
- ▶ Innovation Strategy Development (ISD)
- ▶ Documentation of workshop results

Interested in increasing your innovative capability?
Get your individual Innovation Workshop and contact:



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